



15 December 2023

Dear Colleague –

Happy Holidays!

As you consider end-of-year charitable gifts, I hope you will include a donation to the [SATW Foundation](#), presenter of the Lowell Thomas Travel Journalism Awards.

The Lowell Thomas Awards are the most prestigious in travel journalism with good reason. They are judged by professional faculty of one of the nation's most honored journalism schools, the University of Missouri. And unlike most awards, the Lowell Thomas Competition pays substantial cash prizes.

This comes at a cost that far exceeds competition entry fees. That is why we ask for your support.

This year, we have a special reason to celebrate. As the Competition turns 40, we are seeking to raise \$40,000 to honor our esteemed record and ensure future success. All contributions are tax deductible to the extent allowed by law.

If you are of “a certain age,” you can make your contribution from your minimum required distribution from qualifying retirement investments.

Please help us celebrate this landmark anniversary with a contribution of any size. If your company or organization is interested in a sponsorship of \$10,000 or more, please contact me with details about recognition opportunities.

You can make your donation by going to our [website and donating through PayPal](#) or sending a paper check to our Administrator, Victoria Larson.

Thank you for your consideration, and for your ongoing dedication to maintaining the highest professional standards in travel journalism.

Sincerely,

Jane Wooldridge  
Board Member, SATW Foundation  
Past President, Society of American Travel Writers