



## Dear Donors and Partners

This year marks the 40<sup>th</sup> anniversary of the Lowell Thomas Foundation and, coincidentally, marks my 40<sup>th</sup> anniversary as a travel journalist.

I've been lucky to see the growth and changes in this craft and luckier still to be part of the Lowell Thomas Foundation, whose motto is to "support, celebrate and sustain excellence in travel journalism." We do so through the SATW Foundation Lowell Thomas Awards, which awards \$25,000 in prize money annually to recognize and honor the hard work of hundreds of travel journalists. We do this also through tuition scholarships to the country's most prestigious travel writing and photography seminar, striving to give the next generation of travel writers a strong foundation from which to begin this increasingly important career.

Whether newcomers or veterans, those who practice this craft have never been more important. The state of the world is, as always, changing and sometimes perplexing, and good, solid journalism not only dispels misperceptions but also opens doors to understanding.

We are asking for your help today to help continue to bring our world together by educating and informing travelers, who generated nearly \$2 trillion in economic output.

Please help us support our journalists by donating to the Lowell Thomas Foundation, a 501(c) 3. You may do so at the address below or via PayPal on the donate button on this page.

Contributions are tax-deductible. The Foundation operates through contributions from individuals, companies and other entities. Gifts also may be given to honor business associates and friends.

We are reaching out to you, as a trusted company within the travel industry known for reliability, safety and excellence. These are the same attributes we aspire to as a Foundation.

We hope you will help us in supporting, celebrating and, perhaps most important, sustaining our world. Despite its flaws, our world still has the power to change hearts and to ensure that it continues to evolve and revolve for generations to come.

We invite you to join us.

Catharine Hamm, President, SATW Foundation

*The Foundation is tax-exempt under Section 501 [c] [3] of the Internal Revenue Service Code; all contributions are deductible under Section 170 [c] of that code.*

You may send contributions addressed to Victoria Larson or via PayPal on our website:

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